

ISHAAN ARORA

UX and Play Designer

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I am a hard (and smart) working individual who devotes a lot of attention to the tiniest of details. Furthermore, I exist to have fun, and thrive in a fun loving and accepting environment. I place great value on empathy and collaboration, which makes me a dependable team player. Lastly, I value punctuality and make sure the deadlines are not to be extended!

Work Experience

2024 | **LEGO Design Intern**
The LEGO Group, DK

Part of the UX research team to enhance the LEGO building experience for both children and adults.

Collaborating with multi-disciplinary professionals in conceptualizing future LEGO set ideas.

2024 | **Play Designer**
Økolariet, DK

Designed portable and interactive play experiences for an edu-tainment center in Vejle.

Researched on 'Playful Marketing' and applied enhanced the center's impact during outreach programs.

2023 | **Play Design Intern**
FabLab Spinderihallerne, DK

Designed and co-facilitated play-based workshops with educators, pioneers, and high school students.

Curated a Workshop Playbook for the employees to make their workshops more playful and interactive.

2023 | **Student Ambassador**
Designskolen Kolding, DK

Built professional relations and showcased student projects on the school's social media platforms.

Curated and facilitated events for students to build the community and spirit.

2019 - 2022 | **Game and Toy Designer**
Skillmatics, IN

Designed and developed multiple S.T.E.M. construction toys and board games for children.

Lead the project in collaboration with MARVEL to develop buildable and modular action figures.

2021 | **Board Game Designer**
Toycathon 2021 Winner, IN

Worked with a team of 4 to design a family board game for soft skills development in children.

Lead the communication of our concept in front of a panel of industry professionals, educators and pioneers.

2020 | **Product Designer**
Sanscrete, IN

Designed a range of lifestyle products for a newly patented Carbon Negative building material by GreenJams Pvt. Ltd., called 'Agrocrete'.

2018 - 2019 | **Product Designer**
Studio Objectry, IN

Designed and hand crafted wooden home decor products.

Lead the product photography sessions, and designed social media creatives.

Took charge of the company's day-to-day tasks including store management.

2016 | **UX Intern**
FootballLink, IN

Researched on the user experience of a patented football skills tracking technology, the F-Cube.

Assisted the head coach in the training of a local U-13 football team.

Volunteer Work

2023 | **Operations Volunteer**
DSKD Dolphins, DK
Planned and facilitated weekly football sessions for all students living in the city of Kolding, Denmark.

2018 | **Visual Design Volunteer**
Mittika, IN
Curated social media creatives for a project on women safety and empowerment, and helped with their website UX.

2022 | **Operations Volunteer**
Swapspot, DK
Handled the day-to-day operations of a local non-profit thrift store, and stood as an advocate for their volunteer program.

2017 | **Venue Operations Volunteer**
FIFA, IN
Worked with a team of 25 to set up the JLN stadium for the teams participating in the FIFA U-17 World Cup.

Education

2024 | **MA in Design for Play**
Designskolen Kolding, DK
Currently pursuing;
Will graduate in June 2024.
Appointed Student Ambassador in 2023

2018 | **BA in Industrial Design**
MAEER's MIT Institute of Design, IN
Completed with a CGPA of 7.6;
Appointed Football Team Captain from 2015-2018.

2022 | **Social Psychology**
Wesleyan University, Online
Completed a certified non-credit course with honors offered through Coursera.

2014 | **Computer Sciences**
The Mother's International School, IN
Completed with 93 percentile;
Appointed House Captain in 2013;
Awarded Best Athlete in 2014;

Skills

Design Thinking
Problem Solving
Micro Interactions
Product Optimisation
3D Design
Workshop Facilitation
UX Research and Design
Project Management
Business Acumen
Play Advocacy

Time Management
Creative Ideation
Design for Production
Photography
Critical Thinking

Hobbies

Football
Running
Hiking
Board Games
Cooking
Designing
Playing